

# STUDIO10

56 Bogart Street Brooklyn NY 11206  
FOR IMMEDIATE RELEASE

## citydrift

September 7<sup>th</sup> through September 9<sup>th</sup>, 2012

[www.citydrift.org](http://www.citydrift.org)

@citydriftbushwick #citydriftbushwick #citydrift

**List of Drift Nodes: Peter P Hopkins, Koan Baysa (curator), Meenakshi Thirukode (curator/artist), Melinda Hart (Hart Island Projects), Terry Sultan (Museum), Alexandra Hoffman and Justine McCullough (curator), Jennie Lamensdorf (curator), Bonnie Rychlak (curator), Jason Koo(poet), Erik Moskowitz, Amanda Trager and more...**

**List of participants: Chloe Bass, Fred Fleisher, Matt Callinan, Marguerite Day, Eric and Lisa Lopresti, Brian Halloran, Daniel Rothbart, Noah Fuller, Seth Carnes, Gabriela Galvan, Yoichiro Yoda, Lisa Inman, Stefan Eins, Eri, Max Bushman, Ryan Walsh (Ne-Fi), Laura Napier, Sean Alday, Kiluko Tanaka, Ethan Petit, ARTO2, Kiran Chandra, LAYOUT2, Zohra Sayed, James Jack, Jesse Berkowitz and more**

**List of participating galleries: Momenta Art, NURTUREart, The Bogart Salon, Studio 10, Slag, Robert Henry Contemporary, Ethan Petit Gallery**

Studio10 is pleased to participate in Citydrift because the event provides a forum for possibility and potential.

Citydrift seeks to adapt and explore several urban areas, Bushwick being the first of these sites of exploration. On September 7<sup>th</sup> at 9pm Studio10 will act as a node from which participants will gather and depart. Partaking in a rediscovery and reclamation of the Bushwick area, participants will drift toward the live/work loft of artists Erik Moskowitz and Amanda Trager. Through an interactive and performative presentation, the artists will lay bare aspects of their working process never before revealed! Participants will gain a deeper understanding of Bushwick, the nature of creativity as well as their own latent abilities.

**Citydrift** is an investigative/interconnective event that utilizes the *Situationist* concept of the “drift” or *derive*, as a starting point for re-engaging the art act as “simple play” or as a series of unplanned actions. The “drift” itself, as the founding member Guy Debord describes it *...is an authentic experience, or as "a mode of experimental [behavior](#) linked to the conditions of urban society: a technique of rapid passage through varied ambiances, usually urban.* Today we re-evaluate this concept, questioning the ability to locate “authenticity” itself within the contemporary world, and in this manner **citydrift** will serve to critically test this historic concept through action and discussion. Created over the past three years by artist Peter Hopkins in a partial homage to his original gallerist Colin De Land, and the groundbreaking American Fine Arts Co., **citydrift** treats the gallery not as a “container of meaning”, but rather as a starting point for creating meaning through direct individual convergences.

**Citydrift** is designed as a means for galleries themselves to connect to each other in this process. It will engage several Bushwick galleries (Studio 10, The Bogart Salon, NurtureArt, Ethan Petit Contemporary and more...) as host “nodes”, so that the participants will be leaving from and moving to other sites inside this urban “grid”. Panel discussions will follow on the weekend of the 8<sup>th</sup> and 9<sup>th</sup> that will focus on the curatorial initiatives that compose **citydrift**, allowing the event to act as a launching point to re-inspect what it means to make, exhibit, or write about art in this moment of doubt and uncertainty. Finally, **citydrift** is imagined as a wandering art event that will start moving around the world in coming months and years, to Detroit, India and parts yet unknown...